Herzliya B

LIMITED EDITION

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ICR, By Israel Canada and Rem Residences.

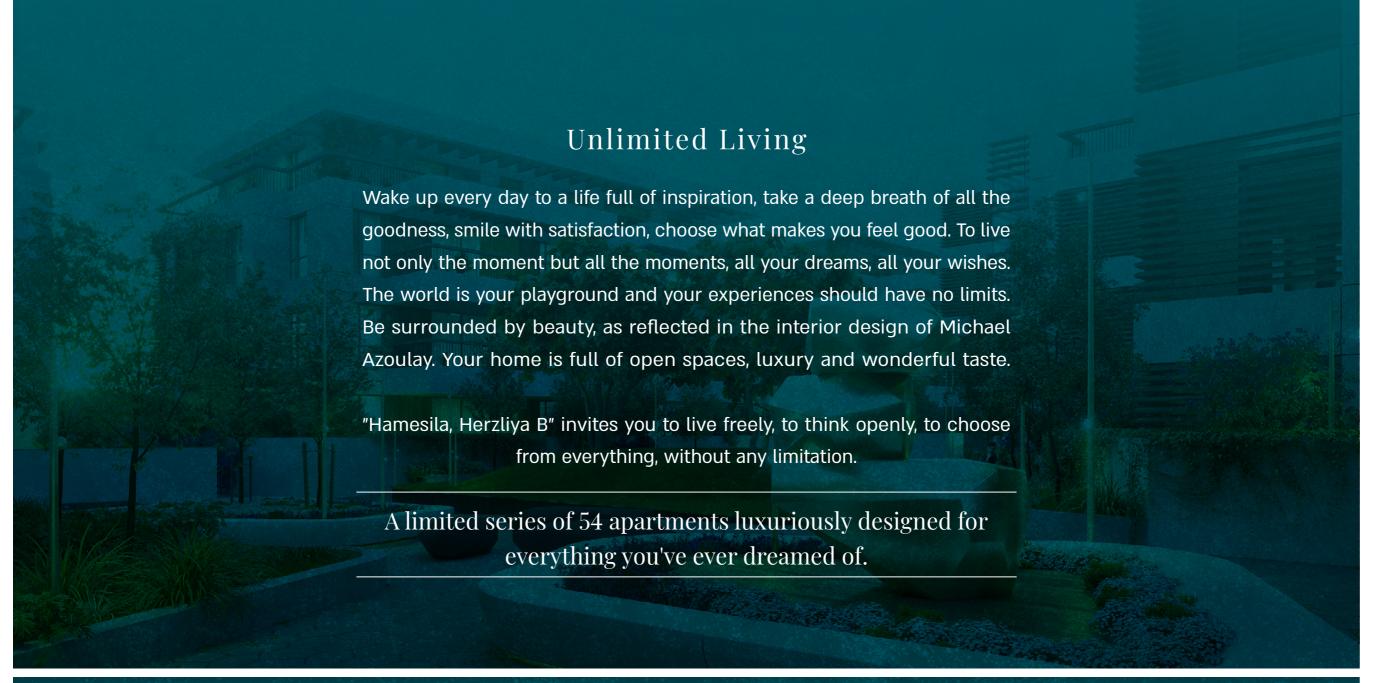
An Israeli real estate firm which thinks different.

We seek to connect international design to the Israeli quality of life, and to create a new concept of living that offers unlimited luxury with high-end specification. We strive to build homes for people who are excited about innovation and technology, without compromising on the simple pleasures of life. ICR specializes in designing new living concepts for luxury homes and entire neighborhoods across the country.

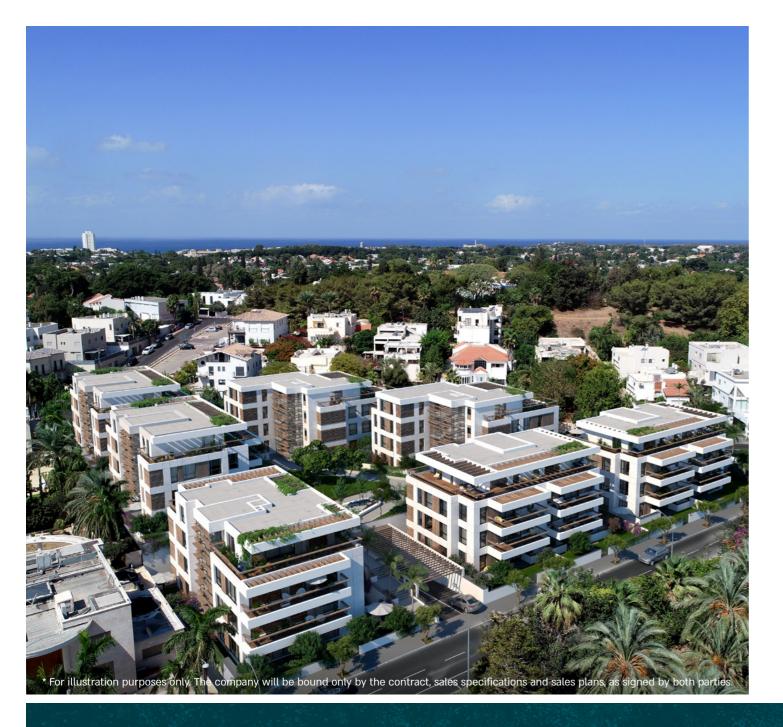
"Hamesila, Herzliya B" is yet another status symbol from ICR, which has built upscale neighborhoods in Israel and draws on the experience and leadership of two well-known groups in the field of luxury real estate:

"Israel Canada" - real estate investment company dedicated to developing, constructing, and improving properties in Israel and around the globe. the developers of Midtown Towers, Rothschild 17 and W-Prime in Tel Aviv.

"Rem Residences" - holder of top notch properties such as the Setai Hotel, Herbert Samuel Hotel & Orchid Hotel, Ampa House Herzliya, Ampa House Tel Aviv, Brands' Avenue in Dizengoff Center and more.







The Surrounding Neighborhood

Herzliya Beit is a sought-after and established neighborhood. Located on a hill between Kfar Shmaryahu and Herzliya Pitu'ach, it enjoys exceptional views and the breeze from the sea. To live in Herzliya Beit is to live right; a classic neighborhood that has maintained its status over the years, designed and planned to provide a refined lifestyle. There is easy and quick access to Ayalon and the Kfar Shmaryahu junction, so you can enjoy your privacy and still be connected in an instant.



LIMITED EDITION

Blending seamlessly with the neighborhood's intimate nature "Hamesila, Herzliya B" offers a lifestyle you can just imagine:

54

Residence

7

Low-rise buildings, immersed in green

Floors in each building

7 - 8

Apartments in each building 1-2 apartments per floor

14

Lovely Garden Villas

12

Gorgeous penthouses

MIX

of residences, ranging from cozy 3-6 rooms apartments to Garden Villas and penthouses

* For illustration purposes only. The company will be bound only by the contract, sales specifications and sales plans, as signed by both parties.

The Architectural Approach

The building's inner staircase becomes a focal design element. Thanks to the unique shape of the lot, the architects chose to place the buildings on the perimeter while maintaining a large, shady garden in the center. The garden is connected to the buildings and outer streets by paths, providing a lush hub for sociable encounters, for kids to roam freely, and for a peaceful break from daily life.





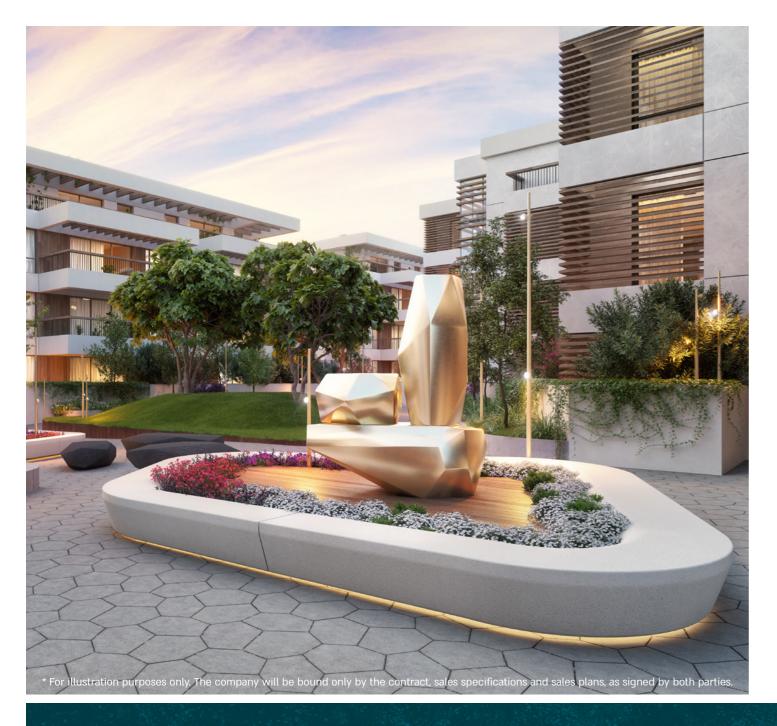






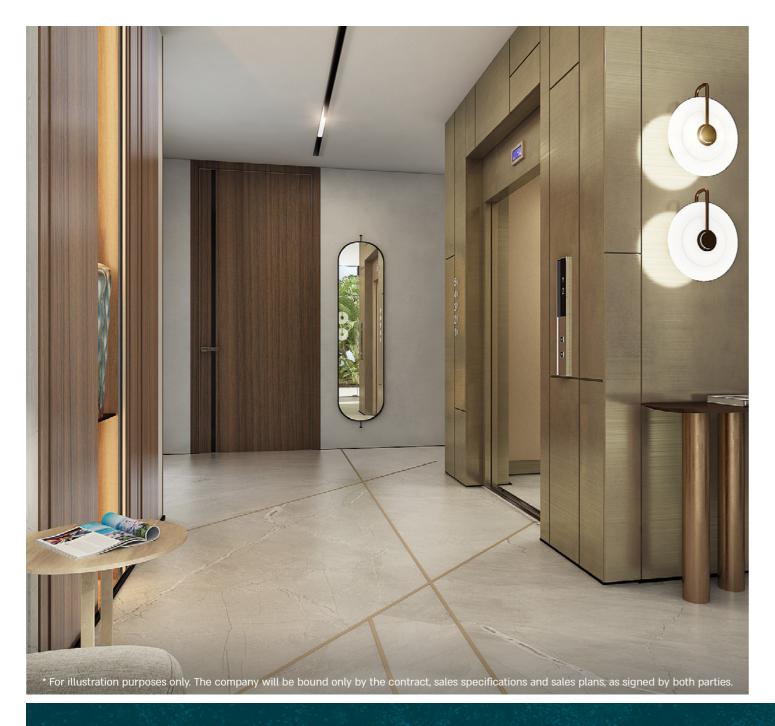






Landscape Architecture

Landscape design is pleasing, warm, contemporary, timeless; design that embodies the qualities of the project, high quality and subtle luxury. The desire to connect the residence with art and space led Michael Azulay the interior designer to create a common area that has the ambience of a public gallery, offering interesting points of view.



The Lobby

The tasteful luxury is modestly expressed in the choice of the highest quality finishing materials, in the intricate details, advanced shading solutions, and use of natural light. The luxurious lobby invites and connects the residents with their homes. The entrance hall is rich in natural materials such as stone flooring, wood wall cladding and unique brass details, while the partially open staircase lets in light and shades of green vegetation that surrounds the building.



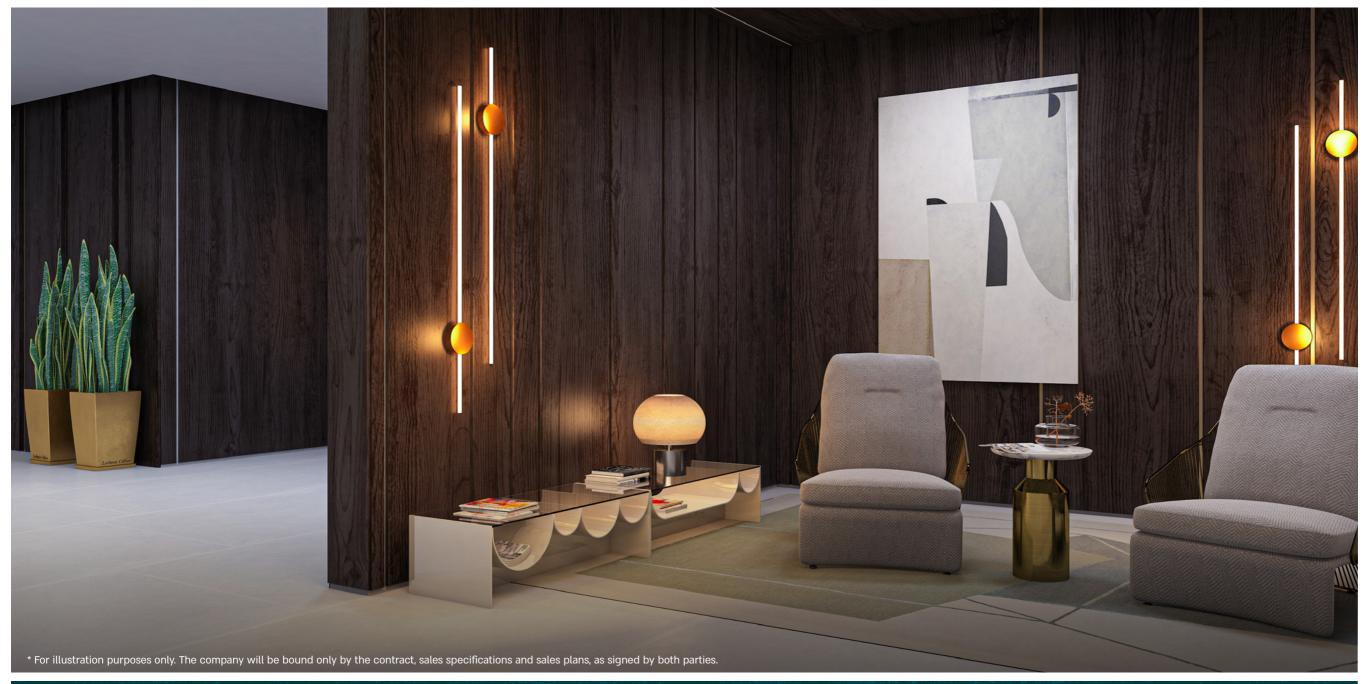


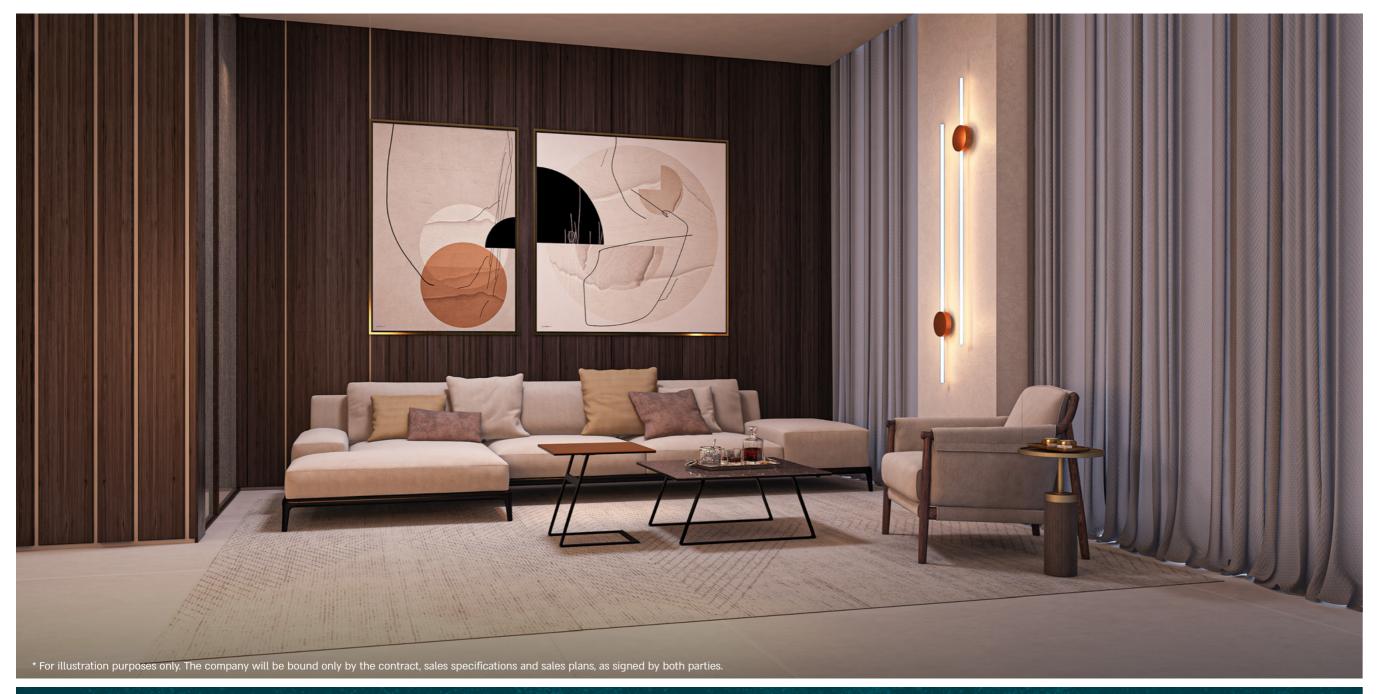
Parking

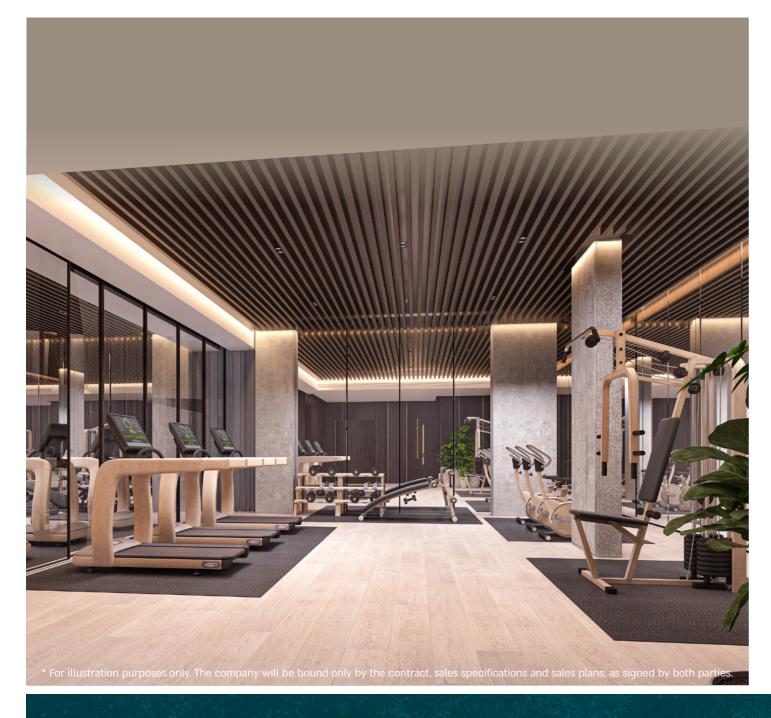
"Hamesila, Herzliya B" includes ample underground parking, and ensures two parking spaces for each apartment, as well as plenty of bicycle parking facilities. The parking lot is meticulously designed for the highest level of service, ensuring comfortable maneuvering and using the highest quality finishing materials for meticulous appearance.

Business Lounge

Designed as a warm intimate club, cozy and inviting, and outfitted with advanced communications for small meetings or as a quiet place to work.







Fitness

With cutting-edge fitness gear and most innovative technology, the fitness club is equipped with the best workout machines you can have. Alongside advanced acoustics and uplifting beats, we create a perfect training experience. You don't need to go far to feel great!

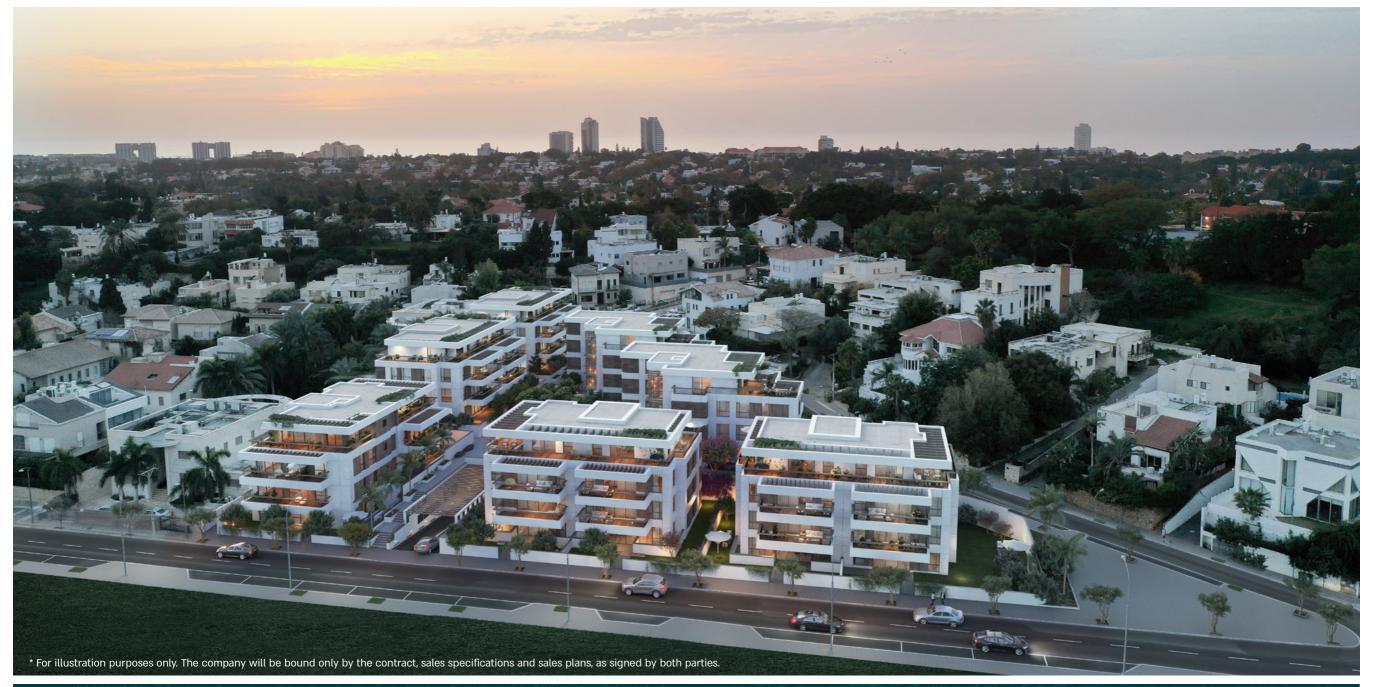
The Residences

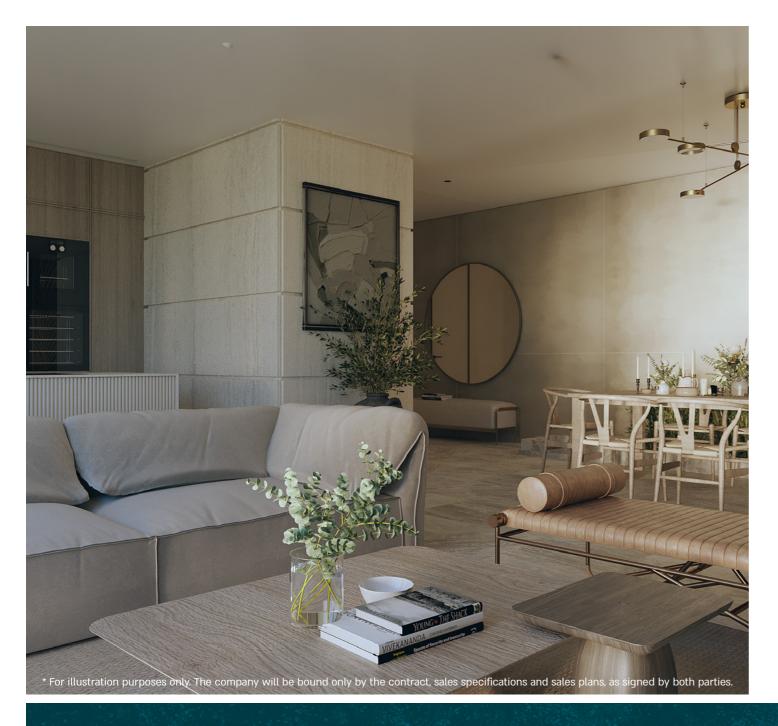












The Residences

The dialogue between the outdoors and indoors continues in the apartments and interior design. Warm, inviting and spacious apartments with large windows and openings let in natural light. The wood wall cladding along the corridor, the attractive parquet floors, the clean lines all offer an overall homely, family atmosphere, and relate an interesting story of encounters between impression and materials.



























The Apartments View >>





Classic

Elite

Tailored

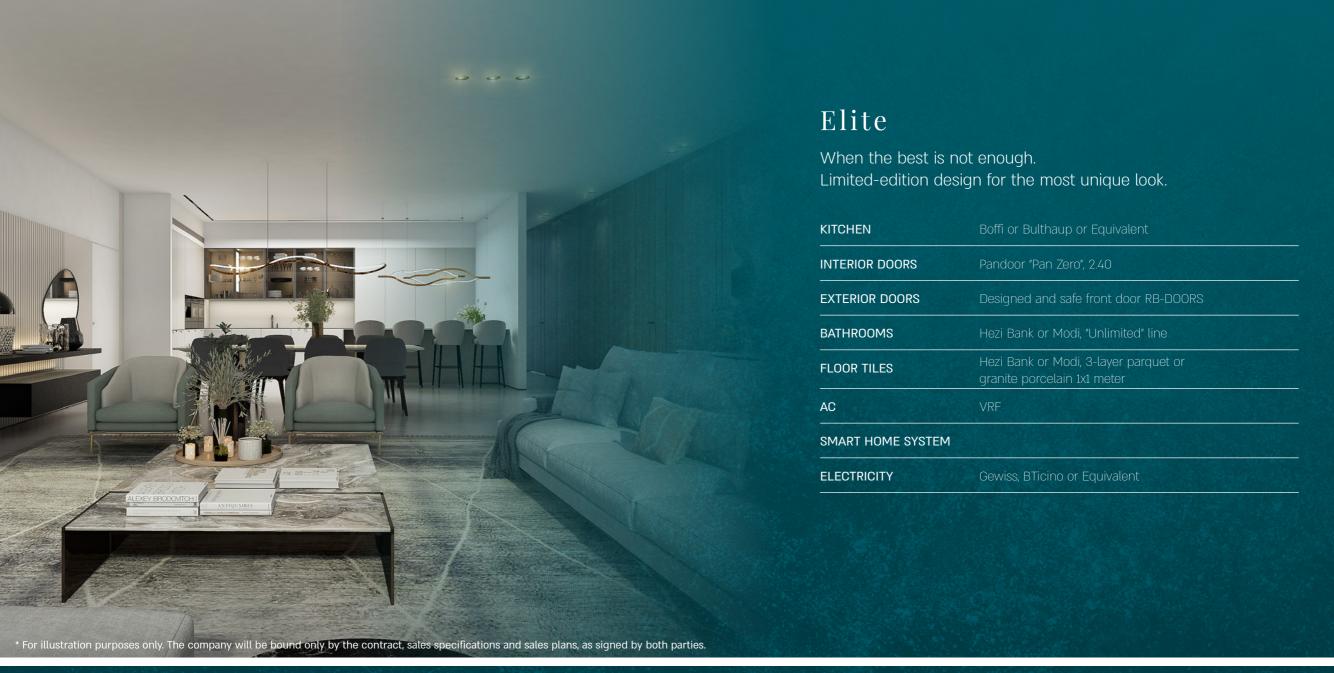




Classic

Luxurious specifications specially selected for affluent lifestyle

KITCHEN	Schuller or Equivalent
INTERIOR DOORS	Pandoor "Select", 2.40
EXTERIOR DOORS	RB-DOORS "Designer"
BATHROOMS	Hezi Bank or Modi, "Premium" line
FLOOR TILES	Hezi Bank or Modi, laminate parquetor or granite porcelain 1x1 meter
AC	Inverter
SMART HOME SYSTEM	
ELECTRICITY	Gewiss, BTicino or Equivalent



Tailored The sky is the limit. Besides the outer walls and foundations, everything can be handpicked and designed to suit your wildest dreams. * For illustration purposes only. The company will be bound only by the contract, sales specifications and sales plans, as signed by both parties.









Michael Azoulay

Studio Michael Azoulay is a design studio based on interior design and architecture for over 30 years, conducted by the designer Michael Azoulay. The studio's team of designers and architects offers unique and diverse design solutions using innovative techniques, and updated according to the leading trends in the field. The Studio specialized in planning and designing of Private construction, Hotels and resorts, worldwide.



Additional Information

Permit issuance is expected in the second half of 2021

CONTRACTOR



LENDING BANK

<mark>לאומי</mark> leumi

Occupancy is expected in the second half of 2024

Development project; all payments are made under the Sales Law and with guarantees in accordance with the Sales Law



THANK YOU

